



PRESS INFORMATION



[YO]² DELTA – SPINNING IN ANOTHER DIMENSION

You thought you knew all about yo-yos? Think again!

[YO]² DELTA by ACTIVE PEOPLE is a yo-yo unlike any you've seen before, and it's about to change the game.

The cone-shaped high-tech yo-yo doesn't just look strikingly different, it also plays on another level. The asymmetrical body is perfectly balanced to run as a smooth ballbearing yo-yo with amazing sleep times. But the magic really starts when the [YO]² DELTA is launched horizontally during a yo-yo routine and landed on its tip. Advanced players keep it spinning up to one minute, performing dazzling tricks. The sleek jewel tip and the adjustable gap guarantee optimal performance on any even surface.

The fusion between yo-yo and spin top is reflected by the beautiful geometry of the [YO]² DELTA which expands the line of innovative skill toys from the Swiss company ACTIVE PEOPLE. The mavericks of the toy industry are known for their unique and award-winning products.

[YO]² DELTA opens up exciting new possibilities and will challenge beginners as well as advanced yo-yo players to think and play in a new dimension. A video demonstration and trick tutorial can be found on <http://www.activepeople.com/en/toys/yoyo/delta.aspx>.

[YO]² DELTA is carefully crafted and features the trade mark ingenuity and elegance of ACTIVE PEOPLE products.

Available in three different color combinations for approx. 10€/20\$

Stockist information on www.activepeople.com

For images in high resolution please send an email to press@activepeople.com.



The Swiss company ACTIVE PEOPLE offers a unique collection of innovative skill and motion toys. Traditional, century-old games like yo-yo, juggling and poi are taken to exciting new levels with cutting-edge design and technology. Ingenious hybrid forms are developed, or an entirely new category of skill toy is created, as in the case of Astrojax. A growing family of open-ended preschool toys, like Bilibo, Babal or Sakol, complements the line-up and has received rave reviews from child development specialists. ACTIVE PEOPLE's toys invite you on a journey. The longer you play, the more you discover of the amazing possibilities they offer. High-quality materials as well as clever and simple designs characterise these products which have received numerous international design awards.

Further information please visit:

www.activepeople.com



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